

**Logo- BEFORE**



**Logo- AFTER**



# NHSC Website – BEFORE

The screenshot shows the NHSC website interface. At the top, the browser address bar displays 'http://nhsc.hrsa.gov/'. The page header includes the U.S. Department of Health & Human Services logo and the text 'Health Resources and Services Administration National Health Service Corps'. A search bar and 'Contact Us' link are visible. A navigation menu contains links for Home, Scholarship, Loan Repayment, Sites/Communities, Job Opportunities, Ambassadors, and About NHSC. The main content area features a quote: "It is a privilege that we pay back with service to the community, and by ensuring access for those who would otherwise go without care." Below this is a photograph of a doctor and a patient. A prominent text box states: "\$200 million is available for loan repayment -- apply today >>>". Below the photo are two columns: 'Scholarship' and 'Loan Repayment', each with a brief description and a list of benefits. The 'Scholarship' section lists: "Tuition, fees, other reasonable educational costs and living stipend" and "Students in training to become primary care physicians, dentists, nurse practitioners, certified nurse-midwives or physician assistants". The 'Loan Repayment' section lists: "\$50,000 toward repayment of student loans (or outstanding balance, if it is less than \$50,000)", "Potential for additional years of support", and "Physicians, nurse practitioners, certified nurse-midwives, physician assistants, dentists, dental hygienists, and mental health providers". On the right side, there is a 'News' section with three items: "Part-Time Service Option for Loan Repayment Program Coming Soon (02/26/2010)", "Now Accepting Applications for Recovery Act-Funded Loan Repayment Awards" (with a conference call link for March 18), and "Medical Spanish for Healthcare Providers" (a free immersion program). At the bottom right, there are two buttons: "National Health Service Corps Job Opportunities" and "Are you interested Student/Resident Rotations" (with a sub-link for "Opportunities in underserved communities").

# NHSC Website – REFRESH

National Health Service Corps > HRSA

http://nhsc.hrsa.gov/ Google


U.S. Department of Health & Human Services www.hhs.gov

NATIONAL HEALTH SERVICE CORPS

Search NHSC

Home Loan Repayment Job Opportunities Scholarship Sites/Communities Ambassadors About NHSC

Dedicate 2 years at an approved site and receive loan repayment. [LEARN MORE](#)



*"Some of my patients have not seen a doctor in 15 years. If it wasn't for the National Health Service Corps, I probably wouldn't be doing what I am doing."*

— Pami Bai, N.P.  
NHSC Member  
Served in Worcester, MA

1 2 3

UPDATE: Now accepting more clinicians and sites under the Recovery Act. [Read More](#)

JOIN THE CORPUS. HERE'S HOW:

**Clinicians**

Receive up to \$145,000 in loan repayment for completing a five-year service commitment. The program starts with an initial award of \$50,000 for two years of service.

[Learn about the loan repayment program](#)

**HOW IT WORKS**

- 1 Check eligibility criteria
- 2 Secure job at approved site [View approved sites](#)
- 3 Complete and submit the online



**Questions?**

Call 1-800-221-9393 or visit our [FAQs](#)

**Find a Job**

View job vacancies at NHSC-approved sites. [Search Jobs](#)

**Share and Follow**

[Share](#)  

## NHSC Web Site Redesign- AFTER


Home - NHSC - Windows Internet Explorer  
 http://nhsc.cms.dhset.com/

U.S. Department of Health & Human Services [www.hhs.gov](http://www.hhs.gov)

NATIONAL HEALTH SERVICE CORPS

THE CORPS EXPERIENCE | LOAN REPAYMENT | SCHOLARSHIPS | SITES

Search NHSC



## Increasing access to QUALITY CARE

We are a group of sites delivering quality health care to communities with limited access to health care.

[BECOME AN NHSC-APPROVED SITE](#)

**Resources for**

- [Current Members](#)  
National Health Service Corps primary health care clinics and facilities are improving care to their communities by recruiting and retaining NHSC providers.
- [Ambassadors](#)
- [NHSC Alumni](#)
- [NHSC Partners](#)

**LOAN REPAYMENT**

Primary care providers can pay off student loans while serving in communities with limited access to health care.

[Learn more >](#)

**SCHOLARSHIPS**

Students pursuing careers in primary care can receive scholarships for serving communities in need upon graduation and completion of training.

[Learn more >](#)

**NHSC SITES**

Clinical practice sites can recruit and retain qualified providers by becoming an NHSC-approved site.

[Learn more >](#)

### Application Status

#### Loan Repayment

Next application cycle opens fall 2011. Already applied? Decisions will be sent by September 30, 2012.

[Get Notified about Next Application Cycle >](#)

[Review Application Process >](#)

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#### Scholarships

Next application cycle opens spring 2012. Already applied? You will be notified by September 30, 2012.

### NHSC NEWS [View all news >](#)

All

**Applicants**

**Current Members**

**Press Releases**

09/13/2011 | **APPLICANTS**

**NHSC Site Application process is now online**

NHSC Site Application process is now online

Internet 100%



**Exhibit Display- BEFORE**



**Exhibit Display- AFTER**



## Conference Materials- BEFORE



## Conference Materials- AFTER



# Facebook Page- BEFORE

Summer's Profile · National Health Service Corps's Profile



## Summer Johnson ▸ National Health Service Corps

So, for the record, I am only 'liking' this page so that I can read and respond to the posts of others. It appears that many people are just as frustrated as several mental health professionals in St. Louis, MO. I'm glad we're not alone. Maybe communicating with the rest of you will help to alleviate some of the frustration I have ...

[See More](#)

October 20, 2010 at 3:39pm · [Like](#) · [Comment](#)

 [Debbie Moore](#) likes this.



**Le Etta Jenkins Bama** The good news is they are trying to fund us so we won't have to go through this process again. I am still hopeful  
October 20, 2010 at 4:11pm · [Like](#) · [1 person](#)



**Summer Johnson** What's interesting is that two of my coworkers who applied did not receive the E-mail. They were surprised and none of us have any idea what it means for me to have received something while they did not.  
October 20, 2010 at 4:34pm · [Like](#)



**Alexandra Melara Davies** check your spam folder  
October 20, 2010 at 5:21pm · [Like](#)



**Cassia Johnson Iglesias** Nothing in my spam folder....who is the 'sender'  
October 20, 2010 at 6:41pm · [Like](#)



**Debbie McCoy** nothing in the spam either  
October 20, 2010 at 6:51pm · [Like](#)



**Laurie Stone** just got my email...not in spam...it was timed 320pm. Le Etta, i think you said yours was timed a little after 1pm.  
October 20, 2010 at 6:54pm · [Like](#)



**Jeremy Huston Colley** Got the same email.  
October 20, 2010 at 6:59pm · [Like](#)



**Jeremy Huston Colley** Again, per a NHSC report from June 2010 (which you can find on [recovery.gov](#)), LRP is planning to increase the number of funded positions from 3000 as of 9/30/10 to 3500 by 12/31/10 - so keep your hopes up!  
October 20, 2010 at 7:25pm · [Like](#) · [1 person](#)



**Tonya Schell** Thanks for the info and helping us maintain our sanity and hopes!  
October 20, 2010 at 7:57pm · [Like](#) · [1 person](#)





# Facebook Page- AFTER



## National Health Service Corps ▶ Welcome & Discussion

Government Organization · Rockville, Maryland · [Edit Info](#)

### Welcome to the NHSC Facebook page!

**LIKE OUR PAGE**  
Click the Like Button

- Wall
- Info
- Friend Activity (1+)
- \*NEW\* Stories from the Field
- Comment & Privacy Policy
- Welcome & Discussion**
- Photos
- Events
- Discussions
- MORE ▾

About [Edit](#)  
A place where clinicians, students, clinical sites and advocates for the un...  
More

**6,467**  
like this

Likes [See All](#)

- American Public Health Association
- American Dental Education Association
- American Dental Hygienists' Association
- American Psychological Association
- Health Resources and Services Administration

Add to My Page's Favorites  
Get Updates via SMS  
Get Updates via RSS  
Unlike  
Share

## Join the Discussion



- 1 Welcome >
- 2 FAQs >
- 3 Announcements & News >
- 4 Join the Discussion >

### WELCOME!

The NHSC is a network of 8,000 primary health care professionals working in more than 10,000 Health Professional Shortage Areas (HPSAs) across America. One in 5 Americans live in a designated HPSA. HPSAs can be urban or rural and are defined by a lack of essential health services.

Run by the US Department of Health and Human Services (HHS) the NHSC provides financial support in the form of scholarships and loan repayment to primary care practitioners, dentists and behavioral health specialists to practice for a minimum of two years in a HPSA.

To qualify for [loan repayment](#), providers must first apply for, and accept, a position at a NHSC-approved site, and then apply to the NHSC. Once accepted, the NHSC offers fully-trained and licensed health care providers up to \$60,000 to pay off their qualifying educational loans in exchange for a two year commitment or up to \$170,000 for a five year commitment. Additional funds are available for longer commitments.

The NHSC also offers a [scholarship program](#) that pays tuition, required fees, and some other education costs, tax free, for as many as four years. Recipients also receive a monthly living stipend which is taxable. Upon graduating, scholarship recipients serve as primary care providers between two and four years in a community-based site in a high-need HPSA.

**Visit Our Site!**  
We encourage you to visit our website: [www.nhsc.hrsa.gov](http://www.nhsc.hrsa.gov). If you have questions about the program or about your application please call 1-800-221-9393 or email [CallCenter@hrsa.gov](mailto:CallCenter@hrsa.gov)



### WE WANT TO HEAR FROM YOU!

Whether you are a current member, an applicant or an interested member of the public, we encourage you to join the conversation on our discussion boards. Please refer to our discussion rules before you post.

